

# Protection of Personal Data Related to the ESC European Shiatsu Congress Rome 2026 Website

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The General Data Protection Regulation (GDPR) imposes obligations on organizations that process personal data and grants rights to the individuals concerned. In particular, this text establishes that organizations collecting and processing personal data must provide individuals with information that is "transparent, comprehensible, and easily accessible," enabling them to:

- Understand why their personal data is collected,
- Comprehend how their data will be processed,
- Maintain control over their data, facilitating the exercise of their rights.

## **1. Data Controller**

The Association "European Shiatsu Congress Rome" – abbreviated "ESC Roma," headquartered at Piazza San Cosimato no. 30, Rome, manages a website that allows users to register for the Shiatsu Congress, which will be held in Frascati (Rome) in September 2026.

To provide these services, the ESC Roma Association collects and retains the personal data of its Users.

As such, the association is considered the "Data Controller" and commits to complying with GDPR obligations.

## **2. Purpose of Data Processing**

- Creating and managing the User's personal account on the website.
- Processing payments at the time of registration for participation in the congress and for accommodation at the designated facility.
- Communicating with Users, particularly regarding account management and updates about the congress, accommodation, etc.

## **3. Legal Basis for Processing**

The legal basis for the processing of personal data by ESC Roma is:

- The individual's consent.
- Performance of a contract.
- The pursuit of legitimate interests.
- Compliance with legal obligations.

## **4. Processed Personal Data**

To register for the Congress, users must create a personal account, which they can access by entering an email address and password.

- **User's Last Name(s) and First Name(s):** ESC Roma uses this information to personalize communication with the User and process the congress registration and hotel booking. Names and surnames are then shared with the hotel.
- **User's Email Address:** The email address is the primary means of communication between ESC Roma and the User.
- **User ID:** Upon account creation, the User may be assigned a unique ID. This ID may be used across services to identify the specific User.

## **5. Use of Email Address**

ESC Roma may contact the User through their email address for:

- **Confirmation Emails and Newsletters:** The User will receive confirmation of their registration and booking, as well as updates regarding the congress organization and personal communications if needed.

## **6. Data Recipients**

The data recipients are the ESC Roma organizers for the congress registration and the Giovanni XXIII facility for accommodation and any related transportation services.

The User's personal data will not be shared with third parties, except as noted above. Under GDPR, these service providers are "Data Processors," and ESC Roma is the "Data Controller."

## **7. Data Retention Period**

In general, the personal data of Users will be retained for the duration of the congress organization and execution.

Users who register for the congress, by accepting this document, consent to their data being shared with the organizers of the next European Shiatsu Congress, which is expected to take place in 2029.

## **8. Individual Rights**

Under the General Data Protection Regulation, each User has the right to access, rectify, and delete their personal data, as well as the right to withdraw their consent. Users can request corrections, updates, clarifications, or deletions of any information about them that is inaccurate, incomplete, ambiguous, or outdated.

Additionally, Users can, for legitimate reasons, object to the processing of their personal data.

Each User can exercise these rights at any time by sending an email to the following address: **[esc2026@europeanshiatsucongress.eu](mailto:esc2026@europeanshiatsucongress.eu)**

Users can modify their personal data in their account settings.  
Each User can close their account in their account settings, within their personal area on the site.

### **9. Data Protection Authority**

If the User believes that their rights under GDPR (as indicated above) are not being respected, after making an explicit request to ESC Roma, they may file a complaint with the **GPDP (Garante per la Protezione dei Dati Personali – Italian Data Protection Authority)**.