

# Protection of Personal Data Related to the ESC European Shiatsu Congress Rome 2026 Website

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The General Data Protection Regulation (GDPR) imposes obligations on organisations that process personal data and recognises the rights of data subjects. It stipulates that organisations that collect and process personal data must provide "transparent, comprehensible and easily accessible" information to data subjects, enabling them to :

- Understand why their data is being collected,
  - Know how their data will be processed,
  - Maintain control over their data by facilitating the exercise of their rights.
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## 1. Data Controller

The Association "**European Shiatsu Congress Rome**" - hereafter referred to as "**ESC Rome**" - with registered office in Piazza San Cosimato 30, Rome, manages a website that allows users to register for the Shiatsu Congress that will take place in Frascati (Rome) in September 2026.

In order to provide these services, ESC Rome collects and stores the personal data of its users. As such, the association acts as a "data controller" and is committed to complying with the obligations of the GDPR.

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## 2. Purposes of Data Processing

The processing of personal data has the following purposes:

- Creation and management of the User's personal account on the website,
  - Payment of the registration fees for participation in the congress and accommodation at the designated venue,
  - Communication with Users, particularly regarding account management and updates on the Congress, accommodation, etc.
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## 3. Legal Bases for Data Processing

The legal bases for the processing of personal data by ESC Rome include :

- The consent of the data subject,
  - The execution of a contract,
  - The pursuit of legitimate interests,
  - Compliance with legal obligations.
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## 4. Personal Data Processed

In order to register for the Congress, users must create a personal account, which requires an email address and a password.

- Last name and first name of the user: ESC Rome uses this information to personalise communications, for Congress registration and hotel accommodation. The names will be shared with the hotel.
  - User's email address: This is the primary communication channel between ESC Rome and the user.
  - User identification: Upon account creation, the user may be assigned a unique identifier that can be used across services to identify the user as a specific user.
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## 5. Use of Email Address

ESC Rome may contact the User by e-mail for the following purposes:

- Confirmation **Emails and Newsletters**: The User will receive confirmation of registration and bookings, updates on the Congress, and any personalised communications.
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## 6. Recipients of Data

The recipients of the data are :

- The organisers of the **ESC Rome** for the Congress registration,
- The **Hotel Giovanni XXIII** for accommodation arrangements and possible transport services,
- **Studio Levart SAS** for website development, communication and room allocation.

Personal data collected for newsletter distribution is managed through the **Mailchimp** platform, which is GDPR-compliant. Website data and databases are hosted by **OVH**, a GDPR-compliant provider based in France.

Personal data is not shared with third parties outside of the entities listed above. Under GDPR, these service providers act as “data processors”, while ESC Rome is the “data controller”.

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## 7. Data Retention Period

In general, the personal **data of the users will be kept for the duration of the organisation and execution of the Congress.**

Users who register for the Congress agree that their **data may be shared with the organisers of the next European Shiatsu Congress**, which is expected to take place in 2029.

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## 8. Individual Rights

Under the GDPR, every User has the right of access, rectification and deletion of their personal data, as well as the right to withdraw consent. Users may request corrections, additions, clarifications, updates, or deletion of any inaccurate, incomplete, ambiguous, or outdated information concerning them.

Users may also object, for legitimate reasons, to the processing of their personal data.

**These rights may be exercised at any time by sending an e-mail to:**  
[esc2026@europeanshiatsucongress.eu](mailto:esc2026@europeanshiatsucongress.eu)

Users can modify their personal data in their account settings. They can also close their account through the settings in their personal area on the website.

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## 9. Data Protection Authority

If a User believes their rights under the GDPR (as described above) have not been respected, they may file a complaint with the GPDP, after having expressly raised the issue with ESC Rome.